



Carbondale Creative District



Est. 2016



The Carbondale Creative District is a program of Carbondale Arts that works to nurture our local creative ecosystem, cultivate a vibrant local economy and foster a more equitable and authentic place.

we advocate

for policies and initiatives that advance our creative ethos and grow our creative economy

we support

artists, organizations and businesses by connecting them to opportunities and promoting their efforts

we activate

our civic spaces through interactive engagement, public art projects and festivities

support from

**Colorado Creative Industries
Town of Carbondale**

More more information on the Carbondale Creative District

visit: carbondalearts.com

follow: [@carbondalecreativedistrict](https://www.instagram.com/carbondalecreativedistrict)

contact: michael@carbondalearts.com

**we are more
creative together**



Our Creative Economy



A snapshot of the impact of the creative industries on our local and regional economy.



OUR CREATIVE REGION

Carbondale and the Roaring Fork Valley exist in the context of a growing creative economy in Colorado and beyond. Creative industries make up the 5th largest sector of our economy in Colorado.

Carbondale, and the Roaring Fork Valley, have understood the role of this sector in shaping our collective identity and building a community that attracts visitors and residents regionally and beyond.

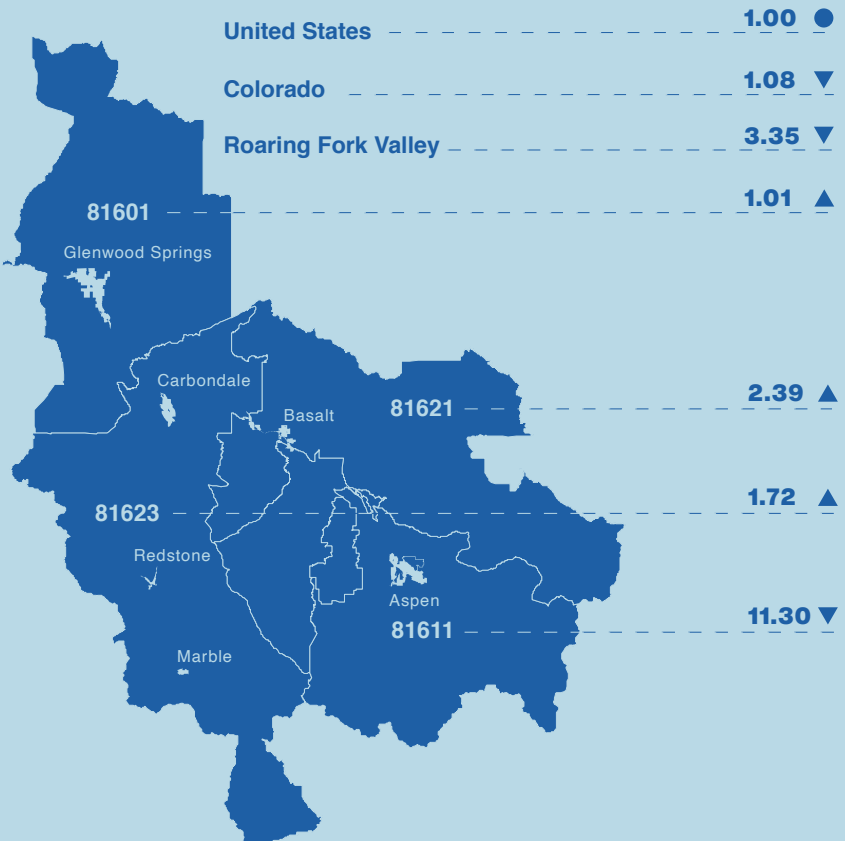
By understanding the impact of this sector, we hope to advocate for support from local government and private funders.

It is critical that we support, preserve and protect our creative sector as a resource for a sustainable and vital community.

CREATIVE VITALITY INDEX

The Creative Vitality Index compares the per capita concentration of creative activity between two regions. Data on creative industries, occupations, and cultural nonprofit

revenues are indexed using a population-based calculation. The resulting CVI Value shows a region's creative vitality compared to another region.* *Creative Vitality Suite*



ROARING FORK VALLEY

CREATIVE INDUSTRY JOBS

4348

CREATIVE INDUSTRY EARNINGS

339.9M

NON-PROFIT REVENUES

43.7M

CARBONDALE (81623)

660

48.0M

3.9M

TOP 10 CREATIVE OCCUPATIONS

1020 Chefs & Cooks

415 Architects

337 Photographers

161 Software & Web Developers

137 Writers

134 Graphic Designers

123 Public Relations Specialists

114 Interior Designers

108 Musicians

99 Interpreters & Translators

118 Chefs & Cooks

70 Photographers

56 Architects

49 Software & Web Developers

29 Graphic Designers

26 Public Relations Specialists

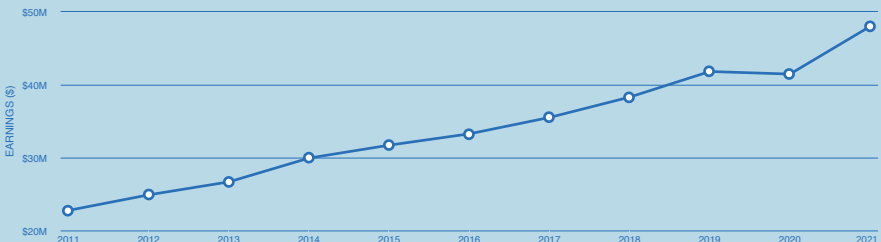
21 Interpreters & Translators

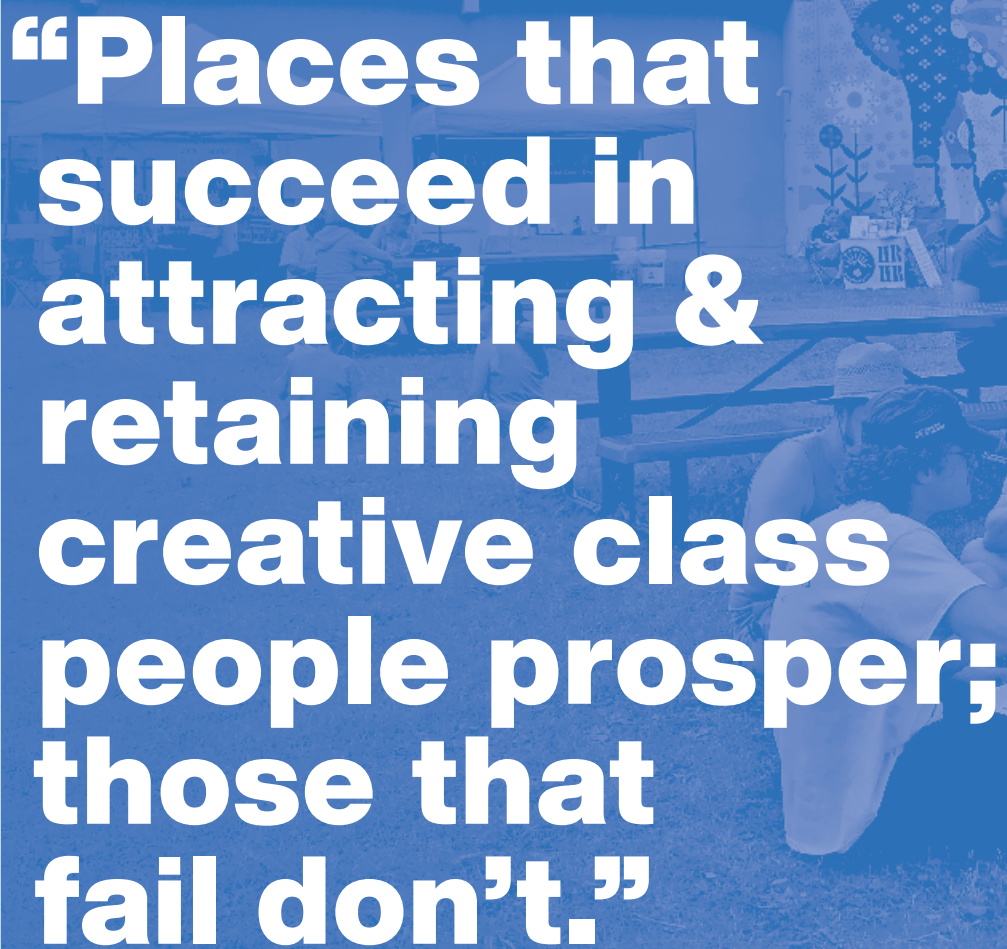
17 Marketing Managers

17 Art Directors

17 Interior Designers

CARBONDALE (81623) CREATIVE INDUSTRY EARNINGS



A blue-tinted photograph of an outdoor event. In the background, a large mural is painted on a wall, featuring a central figure with antlers and various floral and geometric patterns. In the foreground, several people are sitting at wooden tables, engaged in conversation. The overall scene suggests a community gathering or festival.

**“Places that
succeed in
attracting &
retaining
creative class
people prosper;
those that
fail don’t.”**

Richard Florida

Get Involved

Join the directory

The Carbondale Creative Directory connects people with opportunities. This database showcases the breadth of talent in our community, allowing anyone to support our creative economy by searching for local businesses and individuals. We encourage everyone in the creative industries to participate by creating a profile, including healing arts, culinary arts, studio arts, performing arts, cultural heritage and design media/innovation.

Action:
Create your directory profile



Spread the word

It takes a village to raise a district, so spread the word about the CCD by including us on your website, events and promotions and by tagging us in your posts. It is as easy as putting a sticker in your window or sharing a link to the directory and talking it up around town.

Action:
Download the media kit for access to logos and other digital resources.



Help us promote you

We love to share all the amazing happenings in and around the CCD by promoting businesses, events, local makers and artists through our far reaching communication channels. If you have a special promotion, event or news that you want to broadcast to the creative community, we are here for you. People listed in the Directory get special coverage and access to additional promotional opportunities.

Action:
Submit your information to our communication wizard sarah@carbondalearts.com

Partner with us

Have an idea for a project? We are always excited to hear how we can support and partner to realize dreams and meet community needs. Whether it's an installation on the Rio Grande ARTway or collaborating on a project or event, we have a number of ways we can partner with you. It never hurts to ask.

Action:
Get in touch and share your idea

Stay connected

Whether you are interested in local creative opportunities, professional development and networking, grant and funding opportunities, facilitating new partnerships or mobilizing around policy that supports the creative economy, CCD channels give you one-stop-shopping and timely access to resources you won't find anywhere else.

Action:
Sign up for our newsletter and follow us on social media to stay up to date [@carbondalecreativedistrict](https://twitter.com/carbondalecreativedistrict)

Donate and Volunteer

The programs and efforts of the CCD is supported by the generosity of the community. We have no guaranteed or sustainable funding and rely on small project grants and donations to support all the work we do. Consider an in-kind or cash donation to help support our work. Or reach out to learn about any volunteer efforts to that help us make Carbondale the creative place that it is.

Action:
Get in touch and share your idea



Current Projects

Rio Grande ARTway

The Rio Grande ARTway is a one-mile stretch of the Rio Grande Trail that runs through the heart of the Carbondale Creative District, connecting our regional transportation hub with the local historic core. The Creative District has been the catalyst for a partnership with Roaring Fork Transit Authority to create parks and installations that increase connectivity and mobility through Carbondale. The Creative District serves as the ongoing steward of the ARTway.

Space to Create

There is a critical need for additional affordable living and working spaces for creatives to be able to thrive and contribute to the vitality of our community. The Creative District has been a longtime advocate and partner in this project working with ArtSpace and Colorado Creative Industries since 2017.

Monthly artist opportunities

Our monthly artist-opportunities blog is a centralized place for artist opportunities throughout the Roaring Fork Valley. This list is the go-to place for up-to-date opportunities in studio, design, performing and public arts.

Phone Booth

Carbondale's version of the British phone booth sits outside the Launchpad. This phone booth is part information kiosk and part engagement station. Throughout the year we invite people to check out the inside or the phone booth to see what new surprise is there to delight them.

Creative Corridor

The Colorado Creative Corridor is a 331-mile trail that links the mountain towns of Carbondale, Crested Butte, Paonia, Ridgway, and Salida. These five towns offer a collective experience of unique event programming and activities alongside mountain-town eclecticism, majestic vistas and outdoor recreation and authentic Colorado mountain culture.

Murals + Public Art

Public art is a powerful way to express our identity, tell our stories and increase the vibrancy and vitality of our community. The Carbondale Walls mural program and Creative District public art activate our civic spaces by engaging the local community, artists and organizations to collaboratively shape the identity of our community.

Express Yourself KDNK radio show

Each Friday at 4pm, a team of creatives from the District host "Express Yourself," a weekly roundup of artistic happenings on local KDNK Community Radio. On any given week, you might hear from musicians, entrepreneurs or poets. As the audio home for all things art and artist in Carbondale and the Roaring Fork Valley, "Express Yourself" highlights the week's top happenings.

Youth Art Park

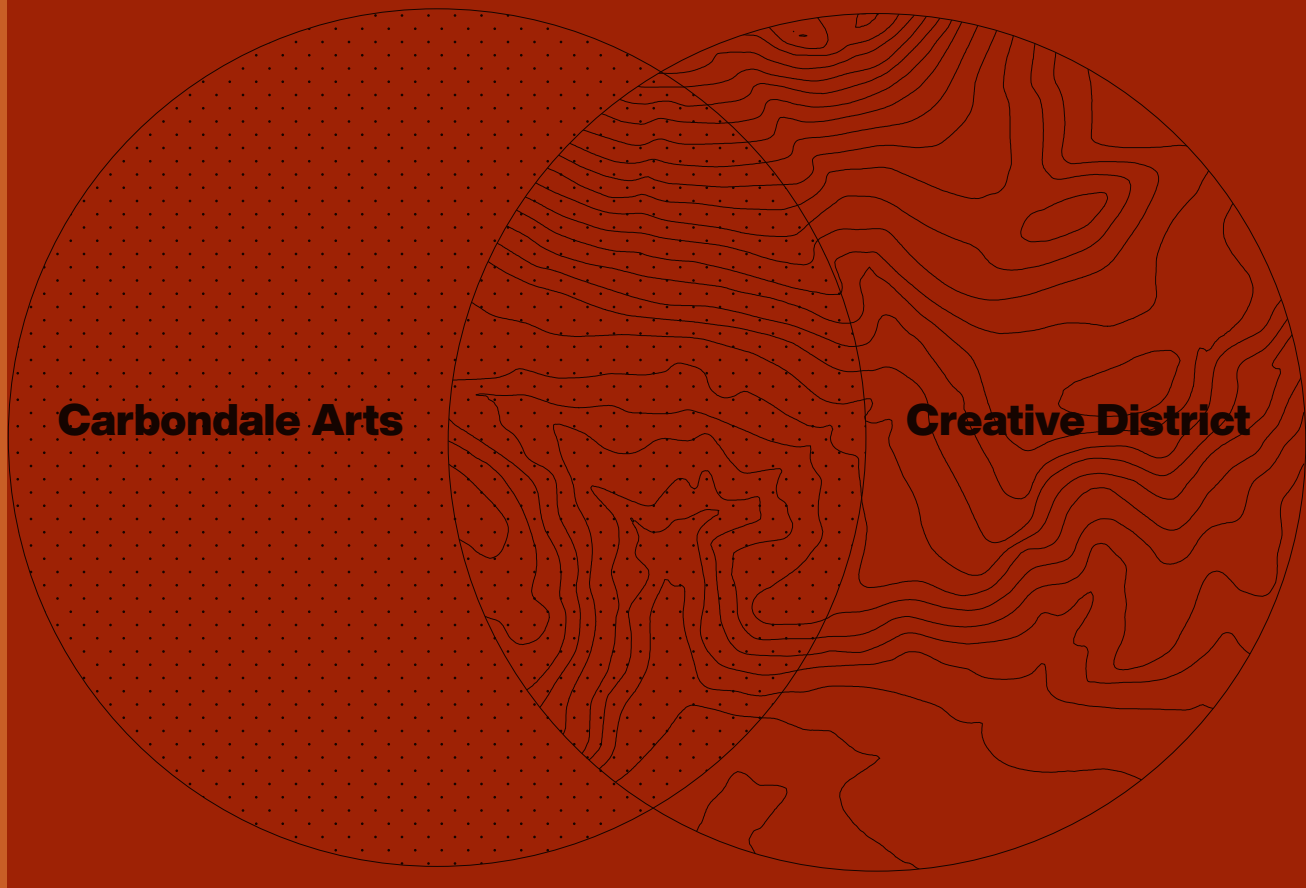
The Youth Art Park is the third and biggest park on along the ARTway undertaken by the Creative District. This project features creative collaboration from local students, architects and businesses and provides much needed play space in the core of our historic downtown.

First Fridays

In partnership with the Chamber of Commerce, the Creative District helps to organize and promote three First Friday's each month.



Carbondale Arts + Carbondale Creative District



Carbondale Arts is our umbrella organization and presents a variety of arts programming including education, exhibitions, the Fashion Show, Mountain Fair and well as the Creative District.

Many of Carbondale Arts' programs support the guiding principles, goals and strategies of the CCD, including the Artique, Deck the Walls, Fellowship programs and more.

The Creative District is a program of Carbondale Arts that serves the broader creative ecosystem and creative economy of Carbondale by advocating for and supporting the works and programs of all creative individuals and organizations.



Carbondale Creative District Collaborators

Jamie Abbott **Carbondale Arts**

Angela Bruno **Carbondale Clay Center**

Brian Golden **2757 design**

Andrea Harris **Bridges High School**

Chris Hassig **Town Trustee**

Sean Jeffries **Thunder River Theatre Company**

Amy Kimberly **Kimberly Productions**

Savanna LaBauve **Artist**

Gabriela Mejia **Artist**

Eric Mitchell **Phat Thai**

Casey Piscura **Seed Peace**

Marina Skiles **Forum Phi**

Andrea Stewart **Carbondale Chamber of Commerce**

Michael Stout **Carbondale Arts**

Jamie Wall **Town of Carbondale**

Sue Zislis **Carbondale Age-Friendly Community Initiative**

The Carbondale Creative District (CCD) is certified through the Colorado Creative Industries (CCI). CCI is a division of the Colorado Office of Economic Development and International Trade.



Carbondale Arts